



Survey for “Let’s Go for a Drive” DVD “Rules of the Road” Segment

Thank you for completing this survey. Your personal opinions about how well this video meets your expectations are important to us. The responses to these questions will help us evaluate the video content and improve information in future videos.

The survey is divided into two sections. **Section I** asks you to provide information about your viewing audience and your type of organization. This information will help the Department of Motor Vehicles (DMV) identify differences of opinions among age groups. **Section II** consists of a series of statements regarding the video’s content. There are no right or wrong responses—we are interested in your opinions.

Section I

1. Number of people in the audience _____
2. Audience age group: 16-19 20-35 36-54 55 +
3. Does an audience participant have any of the following disabilities? Yes No
 Vision Hearing Speech Other _____
4. Organization: High School Driving School Traffic Violator School
 Mature Driver Class Other _____

Section II

1. Check the word(s) that reflect audience interest in the video.
 Very Interested Interested Somewhat Interested Not Interested

2. How well were the following topics discussed?

1= Poorly 5= Effectively

- | | | | | | | | | | | |
|-----------------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|
| • Vehicle Safety | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Traffic Lanes and Lane Markings | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Road Signs | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Speed Limits | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Intersections | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Signal Intersections | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Lane Changes | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Turns | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Right of Way | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Parking | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |
| • Scanning | 1 | <input type="checkbox"/> | 2 | <input type="checkbox"/> | 3 | <input type="checkbox"/> | 4 | <input type="checkbox"/> | 5 | <input type="checkbox"/> |

Section II, continued

2. How well were the following topics discussed? *Continued*

1= Poorly 5= Effectively

- Signaling and Merging 1 2 3 4 5
- Following Distance 1 2 3 4 5
- Passing 1 2 3 4 5
- Headlights 1 2 3 4 5
- Hazardous Conditions 1 2 3 4 5

3. The audience stated the video was helpful as a study aid.
 Very Helpful Helpful Somewhat Helpful Not Helpful

4. The audience stated the video helped explain the text in the handbook.
 Very Helpful Helpful Somewhat Helpful Not Helpful

5. After reviewing the video, the audience indicated a better understanding of the rules of the road.
 More Aware Aware Somewhat Aware Not Aware

6. The best part of the video was: _____

7. I would improve the video by: _____

May DMV contact you for additional information? Yes No

Name of your organization: _____

Contact name: _____ Telephone: () _____

Thank you for taking the time to evaluate the video. Please return the survey in the enclosed self-addressed envelope, which will be mailed to:

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Publishing & Online Information Branch MS J266
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Sacramento, CA 94232-3120
ATTN: Video Handbook

