

Breast Cancer Awareness License Plates

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New License Plate

The Department of Health Care Services (DHCS) met the requirements to implement the Breast Cancer Awareness License Plate (see sample on page 2). The Breast Cancer Awareness License Plates are available for automobiles, commercial vehicles, and trailers in configurations from two to six characters and for motorcycles in configurations from two to five characters.

The Department of Motor Vehicles (DMV) is accepting applications for the Breast Cancer Awareness License Plate and issuance will begin early next year. The Special Interest License Plate Application (REG 17) form is being revised to include the Breast Cancer Awareness License Plate and will be available online at www.dmv.ca.gov later this year.

Procedures

Until programming is in place, the customer **must**:

- Submit the REG 17.

NOTE: If the REG 17 does not list the Breast Cancer Awareness License Plate option, the customer **must** write “Breast Cancer Awareness Plate” on the top of the form **and** in SECTION 1—PLATE SELECTION.

- Pay the appropriate fees (check or money order only).
- Mail the form and fees to the address shown on the bottom of the form.

NOTE: Advise the customer that submitting the REG 17 does **not guarantee** issuance of the personalized Breast Cancer Awareness License Plate.

Breast Cancer Awareness License Plate Fees Current Through June 30, 2017

<i>Transaction Type</i>	<i>Sequential Fee</i>	<i>Personalized Fee</i>
Original	\$50	\$98
Exchange	N/A	\$98

Breast Cancer Awareness License Plate Fees as of July 1, 2017

<i>Transaction Type</i>	<i>Sequential Fee</i>	<i>Personalized Fee</i>
Original	\$50	\$103
Exchange	N/A	\$103

Background

Proceeds from the Breast Cancer Awareness License Plates will fund programs to support breast cancer research.

Distribution

Notification that this memo is available online at www.dmv.ca.gov under Publications was made via California DMV’s Automated Email Alert System in May 2017.

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References

California Vehicle Code §§5156, 5156.7, 5157, and 5158

California Revenue and Taxation Code §30461.6

Contact

Call the DMV Customer Communications Section at (916) 657-6560 for further clarification of this memo.

Sample

