

Personalized License Plate Fee Increases

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Effective: Immediately

New Information

This memo supersedes VIN 2017-02 Personalized License Plate Fee Increases to correct the Collegiate Personalized Retention License Plate fees and license plate names to correspond with the Special Interest License Plate Application (REG 17, REV. 2/2016) and Special Recognition License Plate Application (REG 17A, REV. 1/2015) forms.

Effective March 10, 2017, personalized license plate fees identified in the table below increased by \$5, with the exception of the Collegiate Personalized Retention License Plate fee.

Procedures

Programming is in place to calculate the following fee increases:

<i>Type of Fee</i>	<i>CVC Sections</i>	<i>Old Total Fee</i>	<i>New Total Fee</i>
California Agriculture (CalAg) Personalized Duplicate	§5156	\$73	\$78
CalAg Personalized Duplicate Single Plate		\$73	\$78
CalAg Personalized Reassignment		\$53	\$58
CalAg Personalized Renewal		\$78	\$83
CalAg Personalized Retention		\$38	\$43
California (CA) Arts Council Personalized Duplicate	§5074	\$38	\$43
CA Arts Council Personalized Reassignment		\$53	\$58
CA Arts Council Personalized Renewal		\$78	\$83
CA Arts Council Personalized Retention		\$38	\$43
CA Coastal Commission (Whale Tail) Personalized Duplicate	§5067	\$73	\$78
CA Coastal Commission (Whale Tail) Personalized Duplicate Single Plate		\$73	\$78
CA Coastal Commission (Whale Tail) Personalized Reassignment		\$53	\$58
CA Coastal Commission (Whale Tail) Personalized Renewal		\$78	\$83
CA Coastal Commission (Whale Tail) Personalized Retention		\$78	\$83

<i>Type of Fee</i>	<i>CVC Sections</i>	<i>Old Total Fee</i>	<i>New Total Fee</i>
CA Firefighter Personalized Duplicate	§5101.2	\$73	\$78
CA Firefighter Personalized Duplicate Single Plate		\$73	\$78
CA Firefighter Personalized Reassignment		\$53	\$58
CA Firefighter Personalized Renewal		\$73	\$78
CA Firefighter Personalized Retention		\$38	\$43
CA Memorial Personalized Duplicate Single	§5066	\$73	\$78
CA Memorial Personalized Duplicate Single Plate		\$73	\$78
CA Memorial Personalized Reassignment		\$53	\$58
CA Memorial Personalized Renewal		\$78	\$83
CA Memorial Personalized Retention		\$78	\$83
CA Museums (Snoopy) Personalized Duplicate	§5156	\$73	\$78
CA Museums (Snoopy) Personalized Duplicate Single Plate		\$73	\$78
CA Museums (Snoopy) Personalized Reassignment		\$53	\$58
CA Museums (Snoopy) Personalized Renewal		\$78	\$83
CA Museums (Snoopy) Personalized Retention		\$38	\$43
Collegiate Personalized Duplicate	§5024	\$73	\$78
Collegiate Personalized Duplicate Single Plate		\$73	\$78
Collegiate Personalized Reassignment		\$53	\$58
Collegiate Personalized Renewal		\$78	\$83
Collegiate Personalized Retention		\$0	\$0
Environmental License Plate (ELP) Duplicate	§5106	\$38	\$43
ELP Reassignment		\$38	\$43
ELP Renewal		\$38	\$43
ELP Retention		\$38	\$43

<i>Type of Fee</i>	<i>CVC Sections</i>	<i>Old Total Fee</i>	<i>New Total Fee</i>
Lake Tahoe Conservancy Personalized Duplicate	§5075	\$73	\$78
Lake Tahoe Conservancy Personalized Duplicate Single Plate		\$73	\$78
Lake Tahoe Conservancy Personalized Reassignment		\$53	\$58
Lake Tahoe Conservancy Personalized Renewal		\$78	\$83
Lake Tahoe Conservancy Personalized Retention		\$38	\$43
Legislative (Fee Paid) Reassignment	§5002.8	\$38	\$43
Legislative (Fee Paid) Renewal		\$38	\$43
Livery Personalized Renewal	§5011.9	\$38	\$43
Olympic Training Center Personalized Reassignment	§5023	\$53	\$58
Olympic Training Center Personalized Renewal		\$68	\$73
Pet Lover's Veterinary Board Personalized Duplicate	§5156	\$73	\$78
Pet Lover's Veterinary Board Personalized Duplicate Single Plate		\$73	\$78
Pet Lover's Veterinary Board Personalized Reassignment		\$53	\$58
Pet Lover's Veterinary Board Personalized Renewal		\$78	\$83
Pet Lover's Veterinary Board Personalized Retention		\$38	\$43
Yosemite Foundation Personalized Duplicate	§5064	\$73	\$78
Yosemite Foundation Personalized Duplicate Single Plate		\$73	\$78
Yosemite Foundation Personalized Reassignment		\$53	\$58
Yosemite Foundation Personalized Renewal		\$78	\$83
Yosemite Foundation Personalized Retention		\$38	\$43

NOTE: CA 1960s Legacy, Kids-Child Health and Safety Funds, and Veterans Organization Special Interest License Plates are not subject to the \$5 fee increase, as their fees are not set by *California Vehicle Code* (CVC) §§5106 and 5108.

VIN 2017-17

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Background

On September 13, 2016, Senate Bill 839 amended *California Vehicle Code* §§5106 and 5108 to increase the fees charged for the renewal, retention, reassignment, and duplication of license plates listed in this memo by \$5.

References

California Vehicle Code §§5106 and 5108

Distribution

Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via California DMV's Automated E-mail Alert System in July 2017.

Contact

Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.