New Information

Beginning January 1, 2023, dealers and manufacturers selling new passenger vehicles equipped with partial driving automation features must comply with new laws.

Procedures

Dealers and manufacturers are:

- Required to provide a consumer notice to buyers describing the functions and limitations of partial driving automation features.
- Prohibited from implying or misleading buyers that partial driving automation features allow the vehicle to function as an autonomous vehicle.

Manufacturers are:

- Required to provide dealers with specific language recommended for the consumer notice.

**NOTE:** A violation of the above requirements is considered a misleading advertisement.

Background:

The Department of Motor Vehicles (DMV) advises the automotive industry of new laws taking effect January 1, 2023.

Reference

Senate Bill 1398, Chapter 308, Statutes of 2022

Distribution

Notification that this memo is available at dmv.ca.gov under Vehicle Industry Services, was made via the California DMV Automated Email Alert in February 2023 to the following:

- Dealers
- Registration Services

Contact

For questions regarding this memo, call (916) 229-3126 and say, “semiautonomous vehicle.”