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TITLE: A Re-Evaluation of Group Driver Improvement Meetings

DATE: January 1965

AUTHOR(S): Ronald S. Coppin, William C. Marsh, & Raymond C. Peck

REPORT NUMBER: 17

NTIS NUMBER: PB-218849

FUNDING SOURCE: Departmental Budget

PROTECT OBJECTIVE:

To reevaluate the effectiveness of group driver improvement meetings after they had become a fully operative statewide program.

SUMMARY:

The group approach originally evaluated in 1961 (Coppin, Report #9) was re-evaluated to determine if the program was still effective. Both studies utilized a control group for comparison, although assignment to treatment was not random. Both reports indicated that the approach was an effective means of reducing violations, but there was no evidence of reduced accident frequency. It was recommended that different types of group and individual approaches be tried so that an optimum approach could be developed. It was also recommended that classical experimental design procedures be used in subsequent evaluations, including randomization.

IMPLEMENTATION STATUS OF FINDINGS AND RECOMMENDATIONS:

The department continued the policy (adopted as a result of Report #9) of referring borderline negligent operator cases to group meetings; if the driver's performance continued to decline, individual hearings were then scheduled.

SUPPLEMENTARY INFORMATION:

Published in *Highway Research Record*, 163, 120-131, 1967.