California Museum License Plate

Issue Date: February 08, 2016

New License Plate
The California Cultural and Historical Endowment (CCHE), within the California Natural Resources Agency (CNRA), met the requirements to initiate the California (CA) Museum License Plates depicting the Snoopy cartoon character (see page 2). The CA Museum License Plates are available for automobiles, commercial vehicles, and trailers in configurations from two to six characters, and for motorcycles in configurations from two to five characters. The Department of Motor Vehicles (DMV) is accepting applications for CA Museum License Plates and issuance will begin later this year. The Special Interest License Application (REG 17) form is being revised to include the CA Museum License Plates and will be available online at www.dmv.ca.gov in February 2016.

Procedures
Until programming is in place to accept online applications, instruct the customer to submit the REG 17 and the appropriate fee (check or money order only) to the address shown on the bottom of the form. If the REG 17 does not list the “CA Museum License Plate” option, the customer must write “CA Museum License Plate” on the top of the form and in Section 1—PLATE SELECTION. Notification via memo will be distributed when programming modifications for CA Museum License Plates are complete.

CA Museum License Plate Fees

<table>
<thead>
<tr>
<th>Transaction Type</th>
<th>Sequential Fee</th>
<th>Personalized Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original</td>
<td>$50</td>
<td>$98</td>
</tr>
<tr>
<td>Exchange</td>
<td>N/A</td>
<td>$98</td>
</tr>
</tbody>
</table>

Background
Proceeds from the CA Museum License Plates will fund grant programs to support California Museums.

 Distribution
Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via California DMV’s Automated E-mail Alert System in January 2016.

References
California Vehicle Code §5156
California Education Code §§20053, 20080, and 20092
Contact
Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.

RICO RUBIONO, Deputy Director
Communication Programs Division